***Marketing I / Entrepreneurship***

*Mrs. A. Nguyen Block 1 School Year 2018—2019*

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***Class Website—contains all paperwork/assignments:*** [***http://bizteachersmsa.weebly.com***](http://bizteachersmsa.weebly.com)

***\*OR go to the school website @*** [***www.sportandmedicalsciences.org***](http://www.sportandmedicalsciences.org) ***, click on Staff and find me!***

*We will explore the 9 functions of Marketing. There will be an emphasis on personal sales promotion and you will design & execute your own marketing plan for a business you create. Businesses in the medical & sport sciences will be explored. This semester will be an exercise in marketing yourself and your ideas.*

*Through this course you will prepare yourself to become a successful entrepreneur, marketable employee, better student, responsible family member, and conscientious community member. There is a connection between personal motivation, succeeding in the real world and the importance of being personally and financially independent. Learn to think like an entrepreneur—to take risks, always be open to learning, and be empowered to take control of your life!*

***Credit:***

* *Students will earn 1 business credit for Marketing I which is required for graduation.*
* *Students will complete & present a business plan for a business of their choice in front of a panel of judges (\*\*this is your final exam in March/April) & have the opportunity to win cash and compete at the city, state, national and even international level.*

***Grading Policy****:*

*Tests/Quizzes/Projects 200 – 800 pts. \*Midterm Exam=10% (E1)*

*Homework / Classwork 100 pts. \*Final Exam=10% (E2)*

*Business Plan & Presentation (final exam) ~ 2000 pts. (spread over MP4 & E2)*

***Supplies****:*

*Students are expected to have the following on a daily basis in order to participate and be successful:*

***pen/pencil calculator USB drive notebook (1 subject)***

***Office Hours****: Before school* ***M-F (7:00-7:45)*** *and after school* ***Mondays (3:00-4:00) & most Wednesdays***

***Assignments will NOT be accepted late.*** *However, if you are ill for an extended period you are responsible for making up work missed in a timely manner. This means speaking with the teacher directly to get missed assignments and to arrange time to make up test/quizzes/projects.* ***Students must make up all work by the end of the 2nd day of his/her return to school or the grade becomes an automatic 0%.*** *Do not expect to be reminded by the teacher of missing assignments and tests. You will receive a weekly syllabus posted at our class website each week.* ***All work is e-mailed and/or on our class website. There is NO excuse for not knowing what an assignment is or when it is due. Take responsibility for your own education.***

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***Course Title****:* ***Marketing I SY 2018—2019***

*I have read these policies and procedures and understand them. I will honor them.*

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*Student’s signature Date*

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*Student’s name* ***PRINTED***

*My student/child has discussed the classroom policies with me.*

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*Parent/Guardian’s signature Date*