**Marketing/Entrepreneurship**

Lessons for the Week **4/1 – 4/5**

***BLK 3—Week #11***

***13 classes left before your final business plan is due!!***

**Mon. 4/1**: 1. Discuss Slides to present tomorrow—1,2,7,8,\*10,12

2. Introduction to **Market Research Project** (500 pts)

2. Begin **10 Question Survey**

**Homework**: 1.) E-Mail Slides 1,2,7,8,\*10,12 +NOTES ***BEFORE*** class T 4/2, present 4/2

2.) Market Research Survey Project (500 pts) DUE: survey W 4/3, \*project Mon. 4/15

**Tues. 4/2**: 1. **Present Slides 1,2,7,8,\*10, 12**

2. Make improvements to slides as needed

3. Survey due tomorrow!

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: survey W 4/3, \*project Mon. 4/15

**Wed. 4/3**: 1. \*hand in 1 clean copy of your **survey or send** Mrs. Nguyen **a link to your**

**Google forms document** \*link MUST work

2. Finish Presentations and/or make improvements to slides as needed

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: \*project Mon. 4/15

**Thurs. 4/4**:1.**Slide #11 Current Status/Future Plans** +NOTES—samples & get to work

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: \*project Mon. 4/15

**Fri. 4/5**: 1. Finish work Slide #11 +NOTES and any other slides needing attention & work on

your Market Research Project DUE the day you return after break! ***500 pts***

**Homework**: 1.) ***Market Research Survey Project (500 pts) DUE: \*project Mon. 4/15 day you return***

***\*Final Exam—I know what I’m wearing, right?***

***What will my visual be? Plan now!***

***Enjoy Spring Break!!***