**Marketing/Entrepreneurship**

Lessons for the Week **4/15 – 4/19**

***BLK 3—Week #12***

***9 classes left before your final business plan is due!!***

**Mon. 4/15**: 1. **Market Research Survey Project DUE today**—are there any statistics I got that

might be useful somewhere in my business plan? Look @ examples of this,

decide, hand in your project

2. Let’s find our **Target Mkt. populations** –how many folks are out there in our

target market? \*how to use [www.census.gov](http://www.census.gov) , I will share our old slide

(triangle on it, you decide if you want to use it)

**Homework**: 1.) Improve Slides + NOTES

**Tues. 4/16**: 1. Let’s find how many people are in our **target market** (see yesterday)

**Homework**: 1.) Improve Slides + NOTES

***Early Dismissal—Parent Conferences 1-3p***

**Wed. 4/17**: 1. **Business Cards**—instructions @ website, you MUST follow ALL instructions or

your cards will not print right, I print you 1 page of 10 cards in color if you e-

mail me on time—these are REQUIRED for your final exam presentation—

E-mail business cards & your title slide (#2) before class tomorrow 4/18

**Homework**: 1.) Business Cards DUE: e-mailed before class Th 4/18

2.) E-mail Slides 1,2,\*10,11,12 +NOTES before class Th 4/18 & present

**Thurs. 4/18**: 1. **Present Slides 1,2,\*10,11,12**

2. Time to improve slides

**Homework**: 1.) Improve Slides + NOTES

**Fri. 4/19**: ***NO SCHOOL—Good Friday***

Be thinking of what you will use as a ***visual*** the day of your final exam presentation.

You are expected to wear what you wore for the dress rehearsal and fix the minor things needed to get your look perfect—what you are wearing should be the least of your worries now!

\* Do not get any inside or outside suspensions of any kind

—I cannot help you!