**Marketing/Entrepreneurship**

Lessons for the Week **11/26 – 11/30**

***BLK 1—Week #14***

**Mon. 11/26**: 1. Get organized to hit the ground running on our Pierogi business today

Flyers hung, envelopes in teacher mailboxes, announcements, etc.

1. Come together and quick review of **Slide #10 Competition**, e-mail slides 1,2,10,15 to present Tues. 11/27

**Homework**: 1.) Present Slides 1,2,10,15 \*e-mailed BEFORE class FOR: Tues. 11/27

**Tues. 11/27**: 1. **Presentations of Slides 1,2,10,15** (200 pts)

**Homework**: 1.) Research on your business to improve all slides complete: 1,2,3,4,5,6,10,11,14,15 +NOTES

**Wed. 11/28**: 1. Intro. to **COGS/EOU** \*must be able to name your unit of sale! Consider your visual

 for your final exam when choosing this unit too!

**Homework**: 1.) Be thinking of your EOU & also your visual for your final exam that hopefully goes along with it

 2.) Dress Rehearsal Jan. 11th—dress in your business best

**Thurs. 11/29**:1. **EOU of 1 Goodie Bag**—you create, you cost, you price for sale

2. Review of EOU/COGS, must be able to name your unit **Fri. 11/30** (100 pts)

**Homework**: 1.) Stand/Share your EOU Fri. 11/30 (100 pts)

 2.) Dress Rehearsal Jan. 11th—dress in your business best

**Fri. 11/30**: 1. Stand & Share w/ class **your COGS/EOU**—Name it! (100 pts.)

2. **EOU Candy Jar** \*together, write in notebook as an example

**Homework**: 1.) Be thinking of your EOU & also your visual for your final exam that hopefully goes along with it

 2.) Dress Rehearsal Jan. 10th—dress in your business best