**Marketing/Entrepreneurship**

Lessons for the Week **4/29 – 5/10**

***BLK 3—Week #14&15***

**Mon. 4/29**:

* **Final Business Plan DUE today—**ABSOLUTELY **NO** changes can be made after e-mailing!!
* ***1 e-mail ONLY***.**NO** e-mail means NO PowerPoint for your final presentation! Errors remaining mean errors in front of judges!
* **Print Copies for judges—**3 copies of 2 slides/pg, staple business card to upper left corner
* 7 min. timing practice from your seat as time permits, \*\*be sure to look at Judge’s rubric (website)

**Homework**: 1.) Practice presenting your business plan in 7 min. & plan what you will wear & your visual

**Tues. 4/30**:

* 7 min. timing practice from your seat as time permits, \*\*be sure to look at Judge’s rubric (website)

**Homework**: 1.) Practice presenting your business plan in 7 min. & plan what you will wear & your visual

**Wed. 5/1**: Practice 7 minute timings in classroom

**Thurs. 5/2**: ***Conference Hall Practice***

**Fri. 5/3**: ***Conference Hall Practice***

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**Mon. 5/6**: ***Final Exam Presentations***

**Tues. 5/7**: ***Final Exam Presentations***

**Wed. 5/8**: ***Final Exam Presentations***

**Thurs. 5/9**: Make improvements to your business plan and submit: (1) final business plan w/

corrections (2) Income Stmt (3) Executive Summary (\*1st page of written business plan! You have

EVERYTHNG you need to do this now) (300 pts)

***\*Top 3 make improvements/corrections—submit final copy by end of class Fri. 5/10 to***

***present Mon. 5/13 in Top 6 Round for chance to go to Boston May 30th***

**Fri. 5/10**: 1. submit: (1) final business plan w/ corrections (2) Income Stmt (3) Executive Summary

(300 pts)

2. Anyone in Top 3 must e-mail final business plan for use Mon. 5/13 by end of class