**Marketing/Entrepreneurship**

Lessons for the Week **12/3 – 12/7**

***BLK 1—Week #15***

**Mon. 12/3**: 1. Review EOU and check out Sample EOU slides @ website, what’s yours?

2. Some afternoon students present as practice for their final exam

**Homework**: 1.) Stand/share your EOU DUE: Tues. 12/4

**Tues. 12/4**: 1. Stand & Share w/ class **your COGS/EOU**—Name it! (100 pts.)

2. **EOU Candy Jar** \*together, write in notebook as an example

**Homework**: 1.) Solidify your EOU so we can begin pricing it out (wholesale) tomorrow

**Wed. 12/5**: ***Early Release—11:20am***

1. Discuss/practice w/ **wholesale pricing** & how to find it, get ***Handout***

begin work on YOUR unit of sale ***(do NOT use Slide #7 yet)***

**Homework**: 1.) Continue finding wholesale pricing for your EOU (use the handout from the website first)

**Thurs. 12/6**: 1. Work on **your EOU** for your business and cost it out on the ***EOU Handout*** we

open/save @ website, find WHOLESALE pricing!

**Homework**: 1.) EOU Handout DUE: Th. 12/13

**Fri. 12/7**: 1. Work on **EOU Handout**

**Homework**: 1.) EOU Handout complete DUE: Th. 12/13