**Marketing/Entrepreneurship**

Lessons for the Week **5/20– 5/24**

***BLK 3—Week #17***

**Mon. 5/20**: ***NYC Wholesale Fieldtrip—***those not attending should use the block as a study hall

and get work done for your other classes

1. Work on corrected business plan, executive summary, & Income Stmt.

**Homework:** 1.) NYC Write Up DUE: e-mailed by midnight Wed. 5/22

2.) E-mail Business Plan, Exec. Sum., & I.S. DUE: e-mailed by midnight Tues. 5/21

**Tues. 5/21**: 1. **Debrief on NYC Trip**—how’d it go? What did you learn?! What now?

2.  **Business Plan corrections/NOTES** from EVERYONE**, *\*\*Executive***

***Summary—is pg. 1 of the Written Business Plan (300 pts)***

1. Corrected business plan
2. Executive Summary (must be 1 pg)
3. 3.6 Income Stmt.

**Homework:** 1.) NYC Write Up DUE: e-mail by midnight Wed. 5/22

2.) E-mail Business Plan, Exec. Sum., & I.S. DUE: e-mailed by midnight tonight 5/21

**Wed. 5/22**: 1. **Start Resumes** together, look at samples, discuss the sections

2. Work on **NYC Write Up** 200 pts.

**Homework:** 1.) NYC Write Up DUE: e-mail by midnight Wed. 5/22

2.) Resumes DUE: printed beginning of class Tues. 5/28

**Thurs. 5/23**: 1. Work on **Resumes—**Due printed in class Tues. 5/28

**Homework:** 1.) Resumes DUE: printed beginning of class Tues. 5/28

**Fri. 5/24**:1. Work on **Resumes—**Due printed in class Tues. 5/28

**Homework:** 1.) Resumes DUE: printed beginning of class Tues. 5/28

***NO School Monday 5/27—Memorial Day***