**Marketing/Entrepreneurship**

Lessons for the Week **9/3 – 9/7**

***BLK 1—Week #2***

**Mon. 9/3**: ***NO SCHOOL—LABOR DAY***

**Tues. 9/4**: 1. **Stand & Share** (1) Prod/Svs (2) Target Mkt (2 things) (3) What trend are they taking

advantage of? \*200 pts

2. Share the history of NFTE program (1986-Present)

3. Check/grade supplies & students do research and consider possible business ideas

**Homework**: 1.) Think of a business idea you can start with by Wed. 9/12, type ¶, print before class, share

**Wed. 9/5**:  **\*Early Dismissal 11:20 am**

1. Check out **Kickstarter & Indiegogo,** what is it for? What is crowdfunding?

Baubax 2.0 <https://www.kickstarter.com/projects/597538543/the-worlds-best-travel-jacket-with-25-features-bau?ref=discovery&term=baubax>

Paket <https://www.kickstarter.com/projects/1661918358/paket-worlds-best-packable-jacket-with-30-features?ref=nav_search&result=project&term=paket>

Anki <https://www.kickstarter.com/projects/anki/vector-by-anki-a-giant-roll-forward-for-robot-kind?ref=discovery>

Blind Tea Tasting <https://www.kickstarter.com/projects/1186165357/blind-tea-tasting-a-guessing-game-for-your-sense-o?ref=nav_search&result=project&term=blind%20tea>

1. Business Ideas due Wed. 9/12 typed, \*you might have a partner, let’s talk

**Homework**: 1.) Think of a business idea you can start with by Wed. 9/12, type ¶, print before class, share

**Thurs. 9/6**: 1. Continue with yesterday’s class (see above)

1. Spend some time researching and considering possible business ideas

**Homework**: 1.) Think of a business idea you can start with by Wed. 9/12, type ¶, print before class, share

**Fri. 9/7**: 1. **Memo Format** handout, go over, notes together (format is at the website also), you

will always communicate with me in writing via memo format

1. **Interview an Entrepreneur** assignment DUE: Fri. 9/14 (instructions @ website), begin thinking of who you might interview—don’t delay! Figure it out before the weekend!! \*\*this could count as a job shadow if you document it

**Homework**: 1.) Think of a business idea you can start with by Wed. 9/12, type ¶, print before class, share

2.) Interview an Entrepreneur Memo DUE: Fri. 9/14, typed in proper format, printer before

class, signed, share \*200 pts.