**Marketing/Entrepreneurship**

Lessons for the Week **1/28 – 2/1**

***Marketing BLK 1—Week #22***

**Mon. 1/28**: 1. **Market Research Survey Project** (@ website) explained, if time, begin work—clean

copy of 10 ques. survey will be due by beginning of class Th. 1/31

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: Thurs. 1/31 10 Ques. Survey (clean copy printed)

DUE: the rest of the project Tues. 2/12

**Tues. 1/29**: 1. **Discuss/review Slides 7 & 13** for NOTES & how to best present (for tomorrow)

2. **Work on 10 Question Survey**—clean printed copy due by beginning of class

Thursday 1/31

**Homework**: 1.) Clean copy of 10 Ques. Survey DUE: beginning of class Thurs. 1/31

2.) E-mail Slides 1,2,\*7,\*13,15 +NOTES DUE: before class Wed. 1/30, present Wednesday

**Wed. 1/30**: ***Early Dismissal—Parent Conferences 1-3p***

***\*be working on Mkt. Research Survey PROJECT 500 pts.***

1. **Present Slides 1,2,\*7,\*13,15 (200 pts)**

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: beginning of class Tues. 2/12

**Thurs. 1/31**: 1. **Print a clean copy of your 10 Question Survey** for me and 1 copy for you to make

copies from by the end of class today!

2. Finish **Present Slides 1,2,\*7,\*13,15 (200 pts)**

2. Work on your **Market Research Project**—Partners make a plan to get the job done!!

WHERE is your target market????

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: beginning of class Tues. 2/12

**Fri. 2/1**: 1. Top of **Slide #8 Market Analysis**—we will use [www.hoovers.com](http://www.hoovers.com) &

[www.google.com](http://www.google.com) for *Industry Name & Annual Sales* (top)

**Homework**: 1.) Market Research Survey Project (500 pts) DUE: beginning of class Tues. 2/12

***Slides already complete: 1,2,3,4,5,6,\*7,\*8,10,11,\*13,14,15***

***\*Heads up—you will soon present Slides 1,2,8,15***