**Marketing/Entrepreneurship**

Lessons for the Week **3/4 – 3/8**

***BLK 1—Week #27***

**Mon. 3/4**: 1. Marnise Tucker—guest lecturer for Marketing/Social Media Marketing—**Slide #7**

**Marketing Plan**

**Homework**: 1.) Marnise will let us know if there is anything

**Tues. 3/5**: 1. Marnise Tucker—guest lecturer for Marketing/Social Media Marketing—**Slide #7**

**Marketing Plan**

**Homework**: 1.) Slide #7 Marketing Plan +NOTES DUE: will be presented along with other slides Thurs. 3/7

 ***Early Dismissal—11:20am***

**Wed. 3/6**: 1. NEW slides that are complete +NOTES 1,2,3,4,5,6,7,8,9,\*10,12

 2. **Prepared to present & be graded +NOTES** Slides 1,2,5,6,7,8,12 tomorrow!

E-mailed BEFORE class or NO slides & PRACTICE!

**Homework**: 1.) Present Slides 1,2,5,6,7,8,12 +NOTES DUE: e-mailed BEFORE class Thurs. 3/7

**Thurs. 3/7**: 1. ***Present Slides 1,2,5,6,7,8,12***

**Homework**: 1.) Improve slides complete so far (all but \*10 B/E & 11) +NOTES

**Fri. 3/8**: 1. **Slide #10 Cost Structure**—**Break Even**—discuss, calculate, look @ Sales

 Projections found @ class website, make projections

 2. REMEMBER: Your Fixed Costs on Slide #10 will change when we can figure out your

 true salary but it will take time, be patient

**Homework**: 1.) Be ready with firm projections on Monday 3/11—HUGE financial depends on it!