**Marketing/Entrepreneurship**

Lessons for the Week **4/1 – 4/5**

***BLK 1—Week #31***

**Mon. 4/1**: 1. Finish Presenting ALL Slides—do you want to be timed?? 7 min. max to present and

3 min. of questions from judges for your final exam

2. **Work on “Prettying Up” your business plan—the business plan is due**

**Monday, Apr. 15th NO EXCUSES—this will be the written version you will**

**use for your final exam presentation (PowerPoint only), if you do not e-mail it on time you will NOT have a PowerPoint for your final exam, do not get any inside or outside suspensions and keep yourselves healthy, the judges are only here for you for 1 day, they cannot come back, you miss your time slot it’s on you so plan ahead!**

1. Discussion of taking “junk” out and proofing your plan:

|  |  |
| --- | --- |
| Check formulas for accuracy | Spelling |
| Align numbers/decimals/commas | Grammar |
| Make sure decimals are in | Emphasize what is important visually |
| Less is more | Consistent fonts/sizes |
| Nothing too close to the edges | Check colors |

**Homework**: 1.) Final Exam Business Plan DUE: Mon. 4/15, visual & professional dress is ready, Final Exam

Presentations will be M 4/22 & T 4/23

**Tues. 4/2**: 1. **Executive Summary** Page—check it out together—**pg. 1 of the Written Plan**

**Homework**: 1.) Final Exam Business Plan DUE: Mon. 4/15, visual & professional dress is ready, Final Exam

Presentations will be M 4/22 & T 4/23

**Wed. 4/3**: 1. **Executive Summary**

**Homework**: 1.) Final Exam Business Plan DUE: Mon. 4/15, visual & professional dress is ready, Final Exam

Presentations will be M 4/22 & T 4/23

**Thurs. 4/4**: 1. **Finish Executive Summary** & **3.6 Income Statement complete**, match business

plan, e-mail as 2 attachments (300 pts)

**Homework**: 1.) Final Exam Business Plan DUE: Mon. 4/15, visual & professional dress is ready, Final Exam

Presentations will be M 4/22 & T 4/23

**Fri. 4/5**: 1. Let’s present aloud all 12 Slides/partners/do we see mistakes, issues?? FIX!

**Homework**: 1.) Final Exam Business Plan DUE: Mon. 4/15, visual & professional dress is ready, Final Exam

Presentations will be M 4/22 & T 4/23

Have a great spring break—use your time well!