**Marketing/Entrepreneurship**

Lessons for the Week **9/17 – 9/21**

***BLK 1—Week #4***

**Mon. 9/17**: 1. **Business Name Generator Activity**—name your business, put it on Slide #2 &

your scribbled list should be in your notebook DUE: Wed. 9/19 NO copying, it is illegal!!!!!!!!

Check for the business name of your choice online, share. Be thinking of your color scheme? logo? graphics? In

the end, your title slide will look similar to your business cards

**Homework**: 1.) Business Name scribblings in notebook/Name on PPT Slide#2 DUE: Wed. 9/19

2.) Be researching the competition & statistics to support your target mkt for your business

**Tues. 9/18**: 1. Work session—**Naming my business**, research, make sure you are not copying

anyone else out there! YOUR responsibility to check! Do other research too!

**Homework**: 1.) Business Name scribblings in notebook/Name on PPT Slide#2 DUE: Wed. 9/19

2.) Be researching the competition & statistics to support your target mkt for your business

***\*Early Dismissal—11:20am***

**Wed. 9/19**: 1. **Stand/Share your Business Name** (I will check Slide#2 & notebook)

2. Check out <https://www.helpscout.net/blog/psychology-of-color/> when you are trying to

figure out your color scheme, logo? Graphics? Time to work on--

**Homework**: 1.) Be researching the competition & statistics to support your target mkt for your business

**Thurs. 9/20**: 1. Open/Save **Business Plan Templates**—get a “tour”

2. **Basic Business Questions—Forms of Business Ownership,** get from website

& complete DUE: e-mailed BEFORE class Fri. 9/21

**Homework**: 1.) Basic Business Questions DUE: e-mailed before class begins tomorrow Fri. 9/21

**Fri. 9/21**: ***\*Mrs. Nguyen is in Boston today @ PD for NFTE***

1. **Complete the NFTE Survey** (takes 15 min max) CLICK [HERE](https://nfte.co1.qualtrics.com/jfe/form/SV_brXGG3A1OCEJftr)
2. **Complete the NFTE Pre-Assessment** (takes 15-20 min max) CLICK [HERE](https://www.surveygizmo.com/s3/4490639/SY-19-Diagnostic-Assessment)
3. **E-mail me** when both are complete

**Homework**: 1.) Be researching the competition & statistics to support your target mkt for your business