**Marketing/Entrepreneurship**

Lessons for the Week **2/4 – 2/8**

***BLK 3—Week #4***

**Mon. 2/4**: 1. Reminder that your Interview w/ Entrepreneur is due Wednesday BEGINNING of

 class printed/signed

 2. ***Ten9Eight: Shoot for the Moon*** (NFTE movie, 84 min.) EXCELLENT!!

**Homework**: 1.) Interview an Entrepreneur Memo DUE: Wed. 2/6, typed in proper format, printer before

 class, signed, share \*200 pts

**Tues. 2/5**: 1. Finish **Ten9Eight: Shoot For the Moon—**vocab discussion

2. **Business Name Generator Activity**—name your business, your scribbled list

should be in your notebook DUE: Thurs. 2/7 NO copying, it is illegal!!!!!!!!

 Check for the business name of your choice online, share. Be thinking of your color scheme? logo? graphics? In

 the end, your title slide will look similar to your business cards **Do’s & Don’ts of naming**

**Homework**: 1.) Interview an Entrepreneur Memo DUE: Wed. 2/6, typed in proper format, printer before

 class, signed, share \*200 pts

 2.)Business Name Scribblings in Ntbk DUE: Thurs. 2/7

**Wed. 2/6**: ***\*Early Dismissal—Parent Conferences Make Up Date 1-3p***

 ***\*Collect Interview w/ Entrepreneur MEMOS printed/signed***

1. **Complete the NFTE Survey** (takes 15 min max) CLICK [HERE](https://nfte.co1.qualtrics.com/jfe/form/SV_brXGG3A1OCEJftr)
2. **Complete the NFTE Pre-Assessment** (takes 15-20 min max) CLICK [HERE](https://www.surveygizmo.com/s3/4490639/SY-19-Diagnostic-Assessment)
3. **E-mail me** when both are complete

**Homework**: 1.) Business Name Scribblings in Ntbk DUE: Thurs. 2/7

**Thurs. 2/7**: 1. **Open/Save Business Plan Template(s)** from class website—get a tour

 2. Stand/Share your business name & remind us what you do

3. **Look @ Slides#1-4** together, work on title slide #4

**Homework**: 1.) Work on your Title Slide

**Fri. 2/8**: 1. What is an **elevator pitch**? Why do I need one? Let’s add one to our PowerPoint

 for now right BEFORE Title Slide (\*I can show you some pitches)

 2. What is your **Business Opportunity**? \*we will look at the written business plan 1.1—statistics

 are so important here—Research your opportunity, what need/want are you

 fulfilling, what problem are you solving, what makes you think you can make $

 doing this????

**Homework**: 1.) Work on your Elevator Pitch & Title Slide