**Marketing/Entrepreneurship**

Lessons for the Week **10/8 – 10/12**

***BLK 1—Week #7***

**Mon. 10/8**: 1. Check out **Slide #15 Conclusion**—must have a slogan (see NOTES posted @ our

 website, thank you to the panel, and your electronic presence—whatever makes

 sense for your business. Check out winning plans at the winning plans page for

 examples

**Homework**: 1.) Slides 1,2,15 E-mailed before class & presented (200 pts) Thurs. 10/11

**Tues. 10/9**: 1. **Regroup—**explanation of Slide #15, work on Slides 1,2,15 +NOTES

**Homework**: 1.) Slides 1,2,15 E-mailed before class & presented (200 pts) Thurs. 10/11

**Wed. 10/10**: ***PSATs—We do not meet as a class today***

**Thurs. 10/11**:1. Present **Slides 1 & 2** (200 pts), make changes afterward as appropriate, your

 Business plan is a work in progress this entire year

 2. **E-mail a Self-Evaluation** of your presentation today—(1) one thing I think I did well

(2) one thing I need to work on

**Homework**: 1.) Slides 1,2,15 E-mailed before class & presented (200 pts) Thurs. 10/11

**Fri. 10/12**: 1. You now have a beginning & end you will use every time you present (Slides 1,2,15)

 2. **NOTES**/Discuss **Competitive Advantages** (6)—you must have 3!

 3. Choose **Order of Presentations** from now on

 4. **Business Meeting** tomorrow—firm idea? What will our cause/give back/philanthropy be?

**Homework**: 1.) Be ready for the business meeting Monday with your contributions