**Marketing/Entrepreneurship**

Lessons for the Week **3/18 – 3/22**

***BLK 3—Week #9***

**Mon. 3/18**: 1. Check in on **EOU Handout**—almost finished

2. What are **Variable Costs**? \*NOTES, let’s finish our EOU Slide & transfer info to

Slide #10 Cost Structure

**Homework**: 1.) Dress Rehearsal Fri. 3/22, e-mail Slides 1, 2,5,12 by midnight Wed. 3/20

**Tues. 3/19**: 1. Let’s discuss how to best present Slide #10 Cost Structure

2. Work on your **EOU Handout** +NOTES—you will present next week!

**Homework**: 1.) Dress Rehearsal Fri. 3/22, e-mail Slides 1, 2,5,12 by midnight Wed. 3/20

**Wed. 3/20**: ***\*Early Dismissal—11:20a***

1. E-mail your Slides 1,2,5,12 for dress rehearsal BEFORE midnight tonight OR no

slides for your dress rehearsal! You may only e-mail me once. The first e-mail

is the version you must use for your dress rehearsal so make it good!

**Homework**: 1.) Dress Rehearsal Fri. 3/22, e-mail Slides 1, 2, 5,12 by midnight Wed. 3/20 tonight!

***\*Mrs. Nguyen in Boston for a NFTE Conference***

**Thurs. 3/21**: 1. Follow each link here and take the “pre-survey” and “pre-test”

1. <https://nfte.co1.qualtrics.com/jfe/form/SV_brXGG3A1OCEJftr> This is the survey, just what you believe/feel, should take about 10 min
2. <https://www.surveygizmo.com/s3/4490639/SY-19-Diagnostic-Assessment> This is the test we were

supposed to take at the beginning of the semester when you don’t know anything, should take about 5-10 min. with your eyes closed since you are not supposed to know anything!

2. Use class time to **practice presenting your slides tomorrow** (1,2,5,12)

3. ***Describe Your Target Market***—get this activity from the class website, complete

& e-mail sometime today

**Homework**: 1.) Describe Your Target Market DUE: e-mailed sometime today Th. 3/21

2.) Dress Rehearsal—MCH Fri. 3/22

**Fri. 3/22**: ***Dress Rehearsal—Main Conference Hall (200 pts/200 pts)***

**Homework**: 1.) Make adjustments to all slides that should be complete as of today (1,2,3,4,5,9,\*10,12)